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## Pioneers of sustainable electromobility - Designwerk Products AG wins the "Green Business Award" 2021

"The future is electric. We are convinced of that!" affirms Designwerk CEO Adrian Melliger. Futuricum electric trucks by Designwerk are conquering the roads: The company is shaping the entrepreneurial world of tomorrow with passion and a pioneering spirit. Every year, the "Green Business Award" connects entrepreneurial success and sustainable action.

Futuricum is a commercial vehicle brand by the company Designwerk Products AG and originated in a flagship project that aimed to develop and build 26-tonne e-trucks that were both economical and ecological. Together with logistics service provider DPD Switzerland and tyre manufacturer Continental, they recently set a world record: Their electric truck drove 1099 kilometres in 23 hours without intermediate charging. Designwerk's core competencies allow for the electrification of a wide variety of vehicle superstructures as well as conversions. Short charging times, reliable energy supply and ranges of up to 500 kilometres with a full load have won over customers in various industries. And development is progressing rapidly: large corporations such as VW are investing billions in research into solid-state batteries, which promise an even longer service life in the future.

Designwerk Products AG took first position against finalists Kern AG and Wingtra with an enthusiastic pitch at the "CE2 - Circular Economic Entrepreneurs" - a conference organised by NZZ Connect on 22 September. Further information and photos of the award ceremony can be found [here](#).

"Switzerland needs the Green Business Award because it provides incentives to strive for economic success in an ecological way," Doris Leuthard, jury president of the Green Business Award, expressed. As the world champion in innovation, Switzerland possesses the best prerequisites to take on a pioneering role in the field of sustainable economy - and to profit from it economically as well.

### "Green Business Award"

The "Green Business Award" honours innovative companies that combine economic success with ecological impact. A unique selection process via national business associations and environmental organisations guarantees that the most convincing solutions are identified each year. With the "Green Business Award", "Green Business Switzerland" connects entrepreneurial success and sustainable action. The forward-looking cooperation of key players from business and environmental protection is backed by the FOEN, economiesuisse, öbu, Pusch, scienceindustries, Swissmem, Swiss Textiles, the Swiss Environmental Foundation and WWF Switzerland, among others.

If we want to preserve our planet for future generations, business must be part of the solution. This requires a change in awareness and role models to guide decision-making. "Green Business Switzerland" has launched the "Green Business CEO Rating", which unites pioneers of sustainable entrepreneurship in the "Green Business Community" and presents them on international platforms such as "Bloomberg New Energy Pioneers".

As the presenting partner of the "Green Business Award", Swiss Post is committed to being a pioneering role model in contributing to sustainable development.

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